## NATIIVO / MIAMI <br> powered by Airbnb



ORLANDO BRAZIL


MIAMI BRAZIL

## Ricardo Oliveira

Broker/Owner
(1) $1(561) 479-9047$




## Q airbnb

Airbnb exists to create a world where anyone can belong anywhere, providing healthy travel that is local, authentic, diverse, inclusive and sustainable. Airbnb uniquely leverages technology to economically empower millions of people around the world to unlock and monetize their spaces, passions and talents to become hospitality entrepreneurs. Airbnb's accommodation marketplace provides access to $6+$ million unique places to stay in nearly 100,000 cities and 191 countries.

Airbnb's accommodation marketplace provides access to
150 million active users
6+ million unique places to stay
Listings in 100,000 cities and 191 countries

## $+$

## Newgard

Founded by Harvey Hernandez, Newgard's highly skilled associates bring more than 50 years of combined experience in development, design, marketing and construction. Hallmarks of the Newgard approach to forward-thinking development include innovative luxury buildings in desirable, centrally located neighborhoods, pedestrian-oriented lifestyles and cutting edge amenities. Property designs reflect a commitment to relevant architectural detailing and the attitudes of residents and business users.
$=$

## NATIIVO / MIAMI

The revolutionary luxury concept that gives owners the freedom and flexibility to live and host with ease.

## THE RISE OF DOWNTOWN MIAMI /



## THE MIAMI <br> ADVANTAGE

## ADRIENNE ARSHT CENTER /

500,000 VISITORS / YEAR
Miami's architectural gem and one of the largest performing art centers in the United States.

## SKYRISE MIAMI /

3.2M PROJECTED VISITORS / YEAR

Touted as the iconic skyscraper symbol of 21st century Miami the 1,000 foot high vertical entertainment center located in Downtown Miami is due to be completed in 2023.

## MIAMI WORLDCENTER /

500,000 PROJECTED VISITORS / YEAR At a sprawling 30 acres, this vibrant new center is one of the largest private master-planned projects in the U.S. Bringing new energy to downtown with a diverse blend of urban land use including retail, hospitality, residential, and commercial space, it is projected to be near completion in 2021.

## AMERICAN AIRLINES ARENA /

1.7M ATTENDEES / YEAR

The premier sports and entertainment complex located downtown, home to the NBA's Miami Heat and 80+ nonbasketball events per year including A-list concerts, family shows, sporting events, National Conferences and more.

## PEREZ ART MUSEUM MIAMI /

200,000 VISITORS / YEAR
A 200,000 square foot modern and contemporary museum dedicated to collecting and exhibiting international art of the 20th and 21 st centuries

PHILLIP \& PATRICIA FROST MUSEUM OF SCIENCE / 600,000 + VISITORS / YEAR
A planetarium, aquarium and science museum in Downtown Miami's Museum Park.

MIAMI DADE COLLEGE /
30,000 STUDENTS
ONE THOUSAND MUSEUM /
\$7M AVERAGE UNIT PRICE

## BAYFRONT PARK /

3.5M VISITORS / YEAR

AREA VISITORS /
VIRGIN TRAINS USA
$10 M+$ PROJECTED VISITORS / YEAR

BAYSIDE MARKETPLACE
15 M VISITORS / YEAR

## THE AIRBNB <br> ADVANTAGE



6+ MILLION UNIOUE PLACES TO STAY

## 100,000 CITIES

191 COUNTRIES

## GREATER MIAMI <br> TOURISM (2018)

HOTEL INDUSTRY
Miami-Dade Travel \& Hospitality industry employed a old 142,100 people
Sold a record 15.6M hotel room nights (+1.5\% YOY)

## GREATER MIAMI \& BEACHES

Ranked among the top 10 in all major categories
compared against the Top 25 US Hotel Markets by STR:
\#4 RevPar (revenue per available room)
\#4 ADR (average daily rate)
\#4 Hotel market in the country
Hotel market led the state in RevPar, Occupancy and ADR

## GREATER MIAMI /

ATTRACTED 23.3M TOTAL VISITORS
Attracted a record 6.8 M daytrippers
Visitors economic impact: $\$ 18 \mathrm{~B}$
Key Feeder Markets: New York, Brazil, Columbia and Argentina
More than $35 \%$ of overnight visitors were internationa Nearly half of overnight visitors who DID rent a house 7\% a peer-to-peer ste for booking wir Airb used. 7\% of the time for Dom for International guests

TRANSPORTATION /
Downtown Miami Metromover
Downtown Miami Trolley
Downtown Miami was 2nd most visited neighborhood with $49 \%$ International visitors, $35 \%$ Domestic visitors and 44\% FL Residents visiting

## ENTERTAINMENT /

Bayside Marketplace was among the most popular attractions visited, just behind Lincoln Road, with nearly ust as many visitors ( $31 \%$ International, 18\% Domestic, 12\% FL Residents)
Downtown Miami was 2nd top neighborhood visited behind Miami Beach) by total number of people visiting Miami

CRUISE PASSENGERS /
20\% families
3.8 avg party size
$51 \%$ repeat visitors (excluding FL Residents)
1.7 Avg nights in Miami before and/or after cruise Downtown Miami is the top neighborhood visited for this market: 40\%





## VIEW / <br> SOUTH




## vew WEST





## AROUITECTONICA



BY
RENOWNED ARCHITECTURE FIRM, ARQUITECTONICA





PHO NO






$$
\begin{aligned}
& \text { PROPERTY } \\
& \text { PLAN \& } \\
& \text { OVERVIEW }
\end{aligned}
$$



$$
\begin{aligned}
& \text { LOBBY } \\
& \text { LEVELPLAN }
\end{aligned}
$$



$$
\begin{aligned}
& \text { 9TH FLOOR } \\
& \text { AMENTYDECK }
\end{aligned}
$$





UNIT D
Interior Area $411 \mathrm{sq} \mathrm{ft} / 38 \mathrm{M}^{2}$
STUDIO
Terrace Area $81 \mathrm{sq} \mathrm{ft} / 8 \mathrm{M}^{2}$
Newgard
Line 6/10/12
TOTAL AREA $492 \mathrm{sq} \mathrm{ft} / 46 \mathrm{M}^{2}$

$\underset{\text { STUDIO }}{\text { UNIT D. } 1}$

| Interior Area | $505 \mathrm{sq} \mathrm{ft} / 47 \mathrm{M}^{2}$ |
| :--- | :--- |
| Terrace Area | $\frac{83 \mathrm{sq} \mathrm{ft} / 8 \mathrm{M}^{2}}{}$ |
| TOTAL AREA | $588 \mathrm{sq} \mathrm{ft} / 55 \mathrm{M}^{2}$ |

## Newgard

Line 3


国
$\stackrel{N}{+}$


## Newgard


$\stackrel{N}{\dagger}$


| UNIT E | Interior Area | $551 \mathrm{sqft} / 51 \mathrm{M}^{2}$ |
| :--- | :--- | :--- |
| 1 BED $/ 1$ BATH | Terrace Area | $145 \mathrm{sq} \mathrm{ft} / 13 \mathrm{M}^{2}$ |
| Line $7 / 8$ | TOTAL AREA | $696 \mathrm{sq} \mathrm{ft} / 64 \mathrm{M}^{2}$ |



NATIIVO
ficenven






UNIT F
1 BED / 1 BATH
Line 11 / 13

Interior Area $687 \mathrm{sq} \mathrm{ft} / 64 \mathrm{M}^{2}$
Terrace Area $\quad 59 \mathrm{sq} \mathrm{ft} / 6 \mathrm{M}^{2}$

## Newgard

 TOTAL AREA $746 \mathrm{sq} \mathrm{ft} / 70 \mathrm{M}^{2}$

UNIT E. 1
Interior Area $637 \mathrm{sq} \mathrm{ft} / 60 \mathrm{M}^{2}$
1 BED / 1 BATH Line 4 Terrace Area 132 sq ft / $12 \mathrm{M}^{2}$ TOTAL AREA $769 \mathrm{sq} \mathrm{ft} / 72 \mathrm{M}^{2}$

## Newgard <br> Crervera






UNIT C. 1
2 BED / 2 BATH
Line 1

234 sq ft / $22 \mathrm{M}^{2}$
$1,278 \mathrm{sq} \mathrm{ft} / 119 \mathrm{M}^{2}$

## Newgard


$\xrightarrow{\square}$

UNIT A
Interior Area $916 \mathrm{sq} \mathrm{ft} / 85 \mathrm{M}^{2}$


UNIT C

# Newgard 



## Newgard

 Crervera

## VIEW /




## new <br> EAST




ORLANDO BRAZIL

## Ricardo Oliveira

Broker/Owner
+1(561)479-9047

## NATIIVO / MIAMI <br> powered by Airbnb

